

## David M'ore Band "Passion, Soul & Fire" CD release party

Friday, February 5, 8:00 pm - LITTLE LOU'S BBQ

(Campbell, CA) - Guitarist-vocalist David M'ore has blazed a path of quickly-growing recognition that's landed the Bay Area musician on the cover of the San Francisco Chronicle, among others. M'ore's high-octane blues rock shines on his new album, "Passion, Soul, & Fire", which one reviewer says, "smolders with salacious bass grooves and really irresistible beats". Add a few portions of electrified sexually-fueled rhythm and blues with some smokin' guitar licks that spellbind the mind, all the while creating mesmerizing sounds of Classic Rock. M'ore's throaty vocals are reminiscent of great soulful rock legends such as Billy Gibbons, Warren Haynes, and the late Lemmy Kilmister".

A CD Release Party for the David M'ore Band and their album *Passion, Soul & Fire* happens at Little Lou's BBQ, 2455 Winchester Blvd., on Friday, February 5. Showtime 8pm-11pm. No cover charge. Info: (408) 796-7852 or <http://littlelousbbq.com/>.

David M'ore has managed to take his guitar pyrotechnics to a different level of instrumental majesty. Performing on a custom-made Strat carefully modified to his specifications, the guitarist demonstrates his acclaimed six-string technique on both originals and



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whose influences include guitar greats Jimi Hendrix, Ritchie Blackmore, Joe Satriani, Johnny Winter, and Albert King.

### *David M'ore Background*

From the beginning, traditional Blues and British Neoclassical Hard Rock played a very important role in the evolution of the David M'ore style. Born in Argentina, he picked up an old guitar that his Godfather bought him for his eighth birthday and immediately began to explore vintage records. "The aggressive sound of the gui-

A born troubadour, M'ore frequently moved around the world as well as throughout the U.S. before finally settling in Hollywood in 1990. After the split-up of his band Blind Hole and his refusing to accept the oncoming Grunge Movement, M'ore escaped to Sacramento in 1993, winning a Sacramento Music Award there in the process.

If you're a fan of excellent guitar playing and enjoy hard rock that strays towards the blues rather than heavy metal, it's likely